

Carnival pricier

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Record booking levels on Carnival Cruise Lines early in 2010 have led to price increases for summer sailings.

The January-March 'wave season' is traditionally the time of year where cruise operators offer cheap offers and promotions for their forthcoming high season. Discounted fares and additional on-board incentives are generally on offer to entice early bookers.

As a result, it is the busiest couple of months for the cruise industry as post-Christmas, mid-winter northern customers

Travel agent support, targeted marketing and other enhancements had contributed to the surge in bookings.

are looking forward to a summer vacation.

Across the board

Carnival operates 22 ships from North American ports, visiting Grand Cayman on a regular basis. Sailings during June, July and August will cost more following the strong reservation activity.

Carnival Chief Executive Officer and President Gery Gahill said that travel agent support,

targeted marketing and other enhancements had contributed to the surge in bookings.

"We're seeing significantly increased volume as consumers are taking advantage of the incredible value that a Carnival cruise provides. And while pricing hasn't fully recovered to 2008 levels, we are increasing prices and will implement an across-the-board increase effective 22 March," said the CEO.



Cayman Business Outlook helps out

For every registration wristband worn at Cayman Business Outlook 2010, Fidelity Bank (Cayman) Limited and its CBO Partners donated \$5.00 to the Cayman Islands Cancer Society. The great success of this year's conference, with over 300 attendees, allowed Fidelity and its conference partners to donate C\$1650.00 to the charity. Pictured are Emma Hislop, Cayman Islands Cancer Society and Brett Hill, President and CEO, Fidelity Bank (Cayman) Limited. - PHOTO: SUBMITTED

WestStar HD line-up grows

WestStar has now added Versus and The Golf Channel to their high definition line-up.

According to the company, VersusHD offers exclusive sporting events that fans can't find anywhere else.

It is the destination cable network for sports fans and offers a variety of programming from The Tour de France to IndyCar, as well as College Football and Davis Cup tennis.

Subscribers will also be able to catch future NBA stars on the NBA D-league.

In addition, viewers will

also enjoy a wide range of field sports programming including Escape to the Wild and O'Neill Outside, as well as a plus enterprise shows such as the Daily Line and Sports Soup.

The Golf Channel HD launched just over a year ago and since then has provided high definition coverage of over 100 major tournaments including The Champions Tour, and LPGA Tour. HD programming is further enhanced by features like Putting Line powered by AimPoint graphics which shows where a golfer should putt from, the track

of the ball and the needed speed of the ball.

The popular network also offers more than 125 hours of golf news in HD including Inside the PGA and golf reality TV such as the Haney Project, Being John Daly and Big Break.

With the addition of VersusHD on channel 323 and the Golf ChannelHD on channel 322, WestStar now offers 14 channels in high definition including TSNHD and SpeedHD.

To subscribe to WestStar HD call 745-5555.



Very Merry

Local resident Kimberley Powell, left, pictured with Sasha Carrig of Digicel won an all-expense trip for herself and a guest to New York this summer in Digicel's 'Merry Berry' promotion which ran from November to December 2009. Naketa Hue, Guy Strickland and Ivan Ebanks all won Blackberry Storm 9500 smartphones. - PHOTO: SUBMITTED



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- Shane Aquart

- Vino Veritas
- Cayman Free Press
- The Funky Monkey
- Cayman Islands Triathlon Association
- Intech Research Ltd
- Krys & Associates volunteer staff
- All our runners

We look forward to seeing you again next year.

Off the Beaten Track raises funds for Facing Africa, a charity dedicated to helping sufferers of Noma, a flesh eating disease which claims the lives of many children in Sub-Saharan Africa every year.

Off the Beaten Track – Sunday 28th February, 2010

www.offthebeatentrack.ky
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